

2025–2026 HEX VALUES

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Here's some key information to keep in mind about hex values:

- Hex values are used with HTML, CSS, and photo-editing apps to specify or create more than 16 million colours!
- The hex values below can be used to customise your blogs, websites, graphics, and fonts with your favourite Stampin' Up! colours.
- When using hex values in HTML or CSS, make sure you include both the # symbol and the six-digit value (e.g. #FFFFFF).

IN COLOR™ COLLECTION

2025–2027					2024–2026				
STRAWBERRY SLUSH	TIMID TIGER	DARLING DUCKLING	CLOUD COVER	SECRET SEA	PRETTY IN PINK	PEACH PIE	SHY SHAMROCK	SUMMER SPLASH	PETUNIA POP
#F26B73	#F68E4E	#F0D350	#B4C5C0	#324248	#F7ACB6	#FBB473	#48BC8E	#62C4B1	#D37EB4

NEUTRALS COLLECTION

MOSSY MEADOW	MISTY MOONLIGHT	NIGHT OF NAVY	BLACKBERRY BLISS	EARLY ESPRESSO	PECAN PIE	CRUMB CAKE	GRAY GRANITE	SMOKY SLATE	BASIC GRAY
#69713C	#58728E	#223E6D	#582752	#64412C	#A97449	#C8B394	#C1B5AD	#BDBDBE	#767E85

BRIGHTS COLLECTION

POPPY PARADE	MELON MAMBO	FLIRTY FLAMINGO	PUMPKIN PIE	DAFFODIL DELIGHT	LEMON LIME TWIST	GRANNY APPLE GREEN	COASTAL CABANA	AZURE AFTERNOON	BERRY BURST
#ED1A3B	#E94D88	#F69997	#F79433	#FFDA69	#DDE569	#A3C149	#82CDBE	#26A0D6	#B74984

SUBTLES COLLECTION

PETAL PINK	CALYPSO CORAL	LEMON LOLLY	SOFT SEA FOAM	LOST LAGOON	POOL PARTY	BALMY BLUE	HIGHLAND HEATHER	FRESH FREESIA	BUBBLE BATH
#FCD0BB	#F37965	#FFF8A1	#E5F0D3	#6EA39F	#A9DCD6	#A8D9EA	#A995C7	#E5B7D6	#FAD5E5

REGALS COLLECTION

CHERRY COBBLER	REAL RED	CAJUN CRAZE	CRUSHED CURRY	OLD OLIVE	GARDEN GREEN	SHADED SPRUCE	PRETTY PEACOCK	BLUEBERRY BUSHEL	GORGEOUS GRAPE
#A10537	#CA234C	#BF492D	#F8BD16	#9EA64F	#4D8B56	#00825B	#006F70	#0D5893	#7E5FA8

BASICS COLLECTION

BASIC BEIGE	VERY VANILLA	BASIC WHITE	BASIC BLACK
#E4DCC6	#FFF7E1	#F5F5F5	#020005