

JOIN STAMPIN' UP!

SHARE IN SOMETHING AMAZING



Get to Know STAMPIN' UP!

Share
WHAT YOU
LOVE



OFFERING
PRODUCTS TO
INSPIRE
*creativity and
confidence.*

We encourage fun gatherings that build meaningful relationships. We provide unique opportunities that foster teamwork and community. Together, we make a difference through our individual efforts on this creative journey.

WHAT WE CREATE
AT STAMPIN' UP! IS
MUCH MORE THAN
stamps, ink, and paper

WE HAVE SO MUCH
GOOD
TO SHARE!

**SARA
DOUGLASS**
CEO

Q&A with SARA

WHAT DO YOU ENJOY MOST ABOUT BEING PART OF STAMPIN' UP!?

The people! I love our caring Stampin' Up! community, and that we're like a big family.

WHY IS STAMPIN' UP! IMPORTANT TO YOU?

Through Stampin' Up! we're able to help others and make a positive difference in their lives.

HOW DOES STAMPIN' UP! MAKE A DIFFERENCE IN THE WORLD?

Stampin' Up! brings people together! Through creativity we build community, and the world needs more of that.

WHAT DO YOU LOVE MOST ABOUT STAMPING?

Trying new things and making something unique to share with someone I care about. I also love the experience of stamping with friends and family.

WHY DO PEOPLE CHOOSE TO BECOME A DEMONSTRATOR?

I've heard demonstrators say they join for the products and stay for the people. I think that's true! We have quality, coordinating products that are fun and easy to share, and that sharing builds new friendships every day!



Experience the PRODUCTS

When it comes to papercrafting, we're committed to providing you with high-quality products that help you and your customers unleash your creativity.

STAMPING 1, 2, 3

We design our products with crafters of all skill levels in mind. No matter where you or your customers are on your papercrafting journey, we have something for you.



Choreographed KITS

Inspire creative confidence with exclusive crafting kits. The variety of these kits will satisfy creatives of all kinds.





Coordinating PRODUCTS

Our exclusive selection of coordinating stamps, inks, papers, and product suites make it easy for you and your customers to get gorgeous, professional results with your projects.

ENDLESS CREATIVITY

Explore new creative possibilities with our vast array of dynamic, specialised tools and products.





Be Part of the **COMMUNITY**

Share in the fun of our amazing Stampin' Up! community. Make new friends and build strong relationships. Share creativity with others—both demonstrators and customers—online, at your personal events, and at exclusive Stampin' Up!-hosted events for demonstrators only.

Making a DIFFERENCE

At Stampin' Up!, people are at the heart of everything we do. Whether through demonstrator-organised efforts or through our Making a Difference program, you'll have the opportunity to give back to your community and do more good in the world.

#SUDifferenceMaker



DEMONSTRATOR-ORGANISED PHILANTHROPIC EVENTS

Our demonstrators are always doing great things!

Participate in demonstrator-organised philanthropic events and discover new ways to add—or enhance—philanthropic efforts in your Stampin' Up! business.

PHILANTHROPIC EFFORT
= Joining the fun

HEART OF STAMPIN' UP! AWARD

MAKE YOUR DREAM A REALITY

Have you ever dreamed of supporting a cause you're passionate about but you weren't sure how to make it happen? Make your dream a reality with the Heart of Stampin' Up! Award.

APPLICATION-BASED SPONSORSHIP 



DAY OF SERVICE

Each year, employees worldwide participate in a service activity to benefit local communities. We encourage everyone—demonstrators included—to find a way to serve in their community.

PRODUCT GIVEBACK

Each year we offer a special, limited-time product or promotion dedicated to benefitting a specific cause. A portion of the proceeds are donated to organisations that support that cause.


DONATING TO A
CAUSE



STAMPIN' UP!
making a
DIFFERENCE

Create Worthwhile
RELATIONSHIPS





Nothing brings people together like creativity. As an independent Stampin' Up! demonstrator, you'll get to share what you love and see your circle of friends multiply. Share your favourite projects with your customers and help them discover the same love you have for papercrafting.

Enjoy the REWARDS

As an independent Stampin' Up! demonstrator, you're entitled to all the flexibility, perks, and rewards that come with it. Here's what you can look forward to.



Community AND INSPIRATION

Get involved with—and draw inspiration from—the Stampin' Up! community.

Get Involved



PRODUCTS

Enjoy coordinating products that make creativity simple and fun. Plus discounts and early access to new products.



DISCOUNTS

Flexibility

EXPERIENCES

Make memories, make a difference, and build yourself and others up with creative and fun experiences.

MAKE A DIFFERENCE



RUNNING *Your Own* BUSINESS

Own a fun, creative, and flexible home-based business. Receive a modest income on personal sales.

GROW AT
your own pace



BUSINESS SUPPORT

Reach out to your team or Stampin' Up! Demonstrator Support to get answers to your questions. Take advantage of exclusive access to exciting training events where you can connect with other demonstrators from around the world.

exclusive access

Connection

STARTER KIT

For only \$169 AUD/\$189 NZD, you'll get to order a selection of products worth \$235 AUD/\$285 NZD! We'll also include FREE shipping and business supplies to help you get started.



Get STARTED

Visit us at stampinup.com.au/sign-up or stampinup.nz/sign-up, then follow the steps below.

1

Click

Click "Join Stampin' Up!" and create an account with your personal information.

2

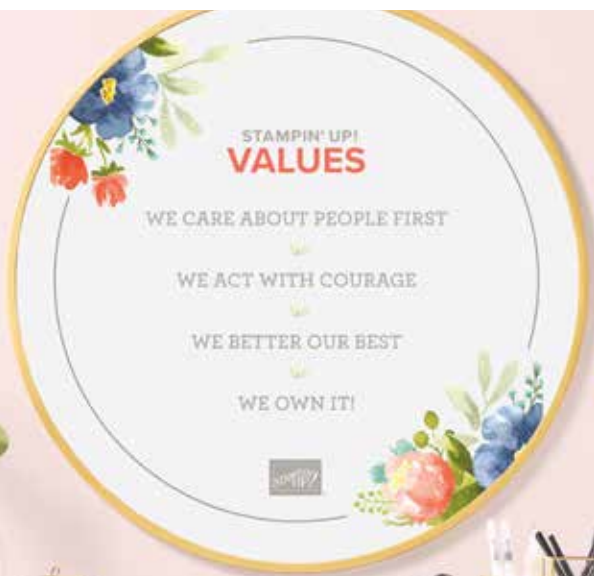
Select

Select the demonstrator you would like as your team leader.

3

Build

Build your Starter Kit with the products of your choice!



AUSTRALIA/NEW ZEALAND



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DIRECT SELLING
AUSTRALIA



New Zealand

STAMPINUP.COM.AU

AU 1800 787 867

STAMPINUP.NZ

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